JUST HEALTH CARE,
JUST IN TIME

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Alumni address changes: alumni.sju.edu or alumni@sju.edu

Editorial correspondence: sjumag@sju.edu

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Every day, Avery Marz moves forward from the date her life changed, memorialized in ink on her shoulder.

Correction: The Fall 2015 SJU Magazine noted the incorrect branch for service for James J. Maguire ’58 in the article, “A Tale of Two Friends.” He served in the U.S. Army. SJU Magazine deeply regrets the error.
I had long been looking forward to May 14 at Saint Joseph’s University. As a new president, I’ve experienced lots of important events for the first time, but none is quite as symbolic and meaningful in the life of a university as commencement day.

There’s much to enjoy — the pomp and circumstance, the beaming smiles of parents and grandparents on Hawk Hill, the satisfied and joyful faces of our graduates as they cross the McShain bridge and process onto the Maguire Campus. And to make my first commencement day more special, the University honored six remarkable individuals with honorary doctorates. Along with our graduates and guests, I enjoyed hearing from our speakers, loyal alumnus and Independence Blue Cross CEO Daniel J. Hilferty III ’78 and longtime 6abc Action News anchor Jim Gardner. Both are exemplary men whose values align with our Jesuit mission. A transformative and humble leader, Mr. Hilferty achieves at the highest levels in his industry while remaining a devoted public servant. Mr. Gardner is guided by a strong sense of integrity and has been recognized as a reliable, authentic voice in our community for more than three decades.

The success of each graduating class affirms the value of a Saint Joseph’s education. As our most recent grads turn the next page in their lives, the class before them has reported tremendous gains since they left Hawk Hill. Within six months of graduation, 97 percent of the Class of 2015 was employed, serving in full-time volunteer programs or in the military, and/or pursuing additional education. I look forward to reconnecting soon and often with the Class of 2016 to learn about and congratulate them on their latest accomplishments.

Saint Joseph’s University Magazine is one way of reconnecting. Through the stories we tell, it is our goal to weave together the University’s history, its present and its future. You’ll notice this issue has a fresher look and an updated design. We hope you find it appealing, and more importantly, that in its pages, you learn something new and feel a sense of pride and affinity for your alma mater. I invite you to share your thoughts and story ideas with us by emailing sjumag@sju.edu.

With the 2015-16 academic year, my first as president, in the books, I can’t help but feel extremely blessed for all that I’ve experienced. Pope Francis’ momentous visit, the remarkable run by our Atlantic 10 Championship men’s basketball team and this year’s Celebration of Student Achievement, showcasing the research endeavors of nearly 100 students, prove Saint Joseph’s has no shortage of pride points. Sharing these moments, and so many in between, with our students, faculty, staff, alumni, parents and prospective students has been the very best part of all.

Thanks for showing me what it means to be a Hawk.

Mark C. Reed, Ed.D.
President
GO HAWKS! #THWND!

For the second time in three years, Saint Joseph’s celebrated winning the Atlantic 10 men’s basketball championship. Led by seniors Isaiah Miles, Papa Ndao and Aaron Brown (2), along with A-10 Player of the Year DeAndre’ Bembry, the Hawks defeated Virginia Commonwealth, 87-74, to once again cut down the nets at Barclays Center in Brooklyn, New York. SJU advanced to the NCAA tournament in Spokane, Washington, defeating Cincinnati for the program’s first NCAA tourney win since 2004.
JUST HEALTH CARE, JUST IN TIME

A novel health care model helps the uninsured and reduces hospital costs.

By Kristen A. Graham
hen Sam Schadt ‘14 (B.S.) saw John enter the clinic, he knew something was wrong. Schadt, coordinator of the St. Cyprian Health Promoter program, was taking patients’ vital signs, alongside others who had been trained to complete health screenings. John was clutching his stomach and showed signs of delirium. He complained of not feeling well as Schadt carefully took his height, weight and blood pressure. The pressure reading was so elevated Schadt thought he had made a mistake. He took it again, with a different device, confirming that John’s pressure was skyrocketing. He needed immediate medical attention.

Schadt rushed him to Mercy Philadelphia Hospital, all the while wondering how John would be received. He had emigrated from Nigeria two months prior and didn’t have health insurance.

For Mercy Health System, the largest Catholic health care system in the Delaware Valley, a burgeoning African population in West Philadelphia that began a decade ago meant a growing number of needy people arriving in emergency rooms with dire conditions. The men and women, largely poor, lacking health insurance and often undocumented, might go years without a physician’s care, resorting to hospital treatment only when their health status was grave.

By law, patients who arrive at emergency rooms must be stabilized, regardless of their ability to pay for care. And for a Catholic health care organization operated by the Sisters of Mercy, treating the vulnerable, regardless of their ability to pay, is a given.

Mercy admitted John and alleviated his symptoms, providing medication for his hypertension and education about nutrition.

“Mercy took him and gave him the quality of care that everyone deserves,” says Schadt, who believes there are thousands just like him in West Philadelphia.

“The sisters would never turn anyone away,” says Peter A. Clark, S.J. ’75 (B.A.), professor of theology and religious studies and health services.

But the number of people who arrive in a Mercy emergency room with conditions that require costly, ongoing care has the potential to affect the health system’s ability to function.

Fr. Clark, who also serves as the health system’s bioethicist, sat on the Mercy Hospital Task Force on African Immigration that was charged in 2010 with finding a balance between caring for the needy, a core mission of the Sisters of Mercy, and meeting the bottom line. Fr. Clark brought insights and ideas he developed during one of his SJU courses, Just Health Care in Developing Nations. On a two-week class trip to the Dominican Republic in 2006, Fr. Clark and his students witnessed firsthand how trusted men and women in the local community received medical training at clinics and were sent into barrios to help people deal with health-related issues.

That model inspired an idea: Could he and others create a similar “Health Promoter” program in the Philadelphia area, a community-based model built by partnering with existing organizations to provide health care, reduce costs and improve the health of people in desperate need? The paradigm would focus on preventing serious conditions and managing chronic ones, with a heavy emphasis on education and basic screenings. In this way, patients like John would learn how to manage their blood pressure, instead of waiting to seek help until they required emergency care.

“We felt this could be something that would be beneficial, both to the city and the health system,” says Fr. Clark.

Air Force Capt. Luke Surry, M.D. ’07 (B.S.), a former student of Fr. Clark who was in the 2006 class and is now based at the San Antonio Military Medical Center, was also inspired by the work he saw Health Promoters performing in the Dominican Republic.

“It really seemed the Health Promoters were fit for the purpose of engaging the community,” says Surry, who attended Georgetown University School of Medicine. “They were helping engage populations that were on the margins.”
Back in the United States, Fr. Clark and others, including Surry, tailored the program they had seen in Latin America to the situation in Philadelphia.

The Health Promoter pilot program, a joint venture of Saint Joseph's Institute of Clinical Bioethics (ICB), which Fr. Clark leads, and the Mercy Health System, began in 2012 with monthly clinics. At first, the program zeroed in on John’s community — the Nigerian population of worshippers at St. Cyprian Church in Philadelphia’s Cobbs Creek section. Mercy residents educated 10 men and women from the community as Health Promoters, focusing on both prevention and management of chronic conditions such as diabetes, HIV, obesity and hypertension. Once trained, the Health Promoters conducted screenings for blood pressure, sugar, cholesterol and oxygen saturation levels, and body mass index. They provided education — including nutritional and lifestyle counseling — and monitored patient health and compliance. When the situation warranted, they helped the people they served get treatment at a hospital or clinic.

Rev. Aloysius Ochasi ’11 (M.S.), ICB assistant director and adjunct faculty member in theology and religious studies, is a Nigerian native and connected with the community. The program started small and grew steadily, spreading to help the French-speaking West African people who also worshipped at St. Cyprian. It then expanded to Living Spring, a Protestant church close to St. Cyprian. The recurring clinics that fulfilled community members’ basic health care needs proved popular, and eventually, Mercy asked if the program might extend further.

Mercy Suburban Hospital in Norristown, Pennsylvania, then run by the health system (renamed Suburban Community Hospital, as of February 2016), was coping with high care costs from a largely uninsured Spanish-speaking population and looked to the Health Promoter program for help. Fr. Clark and his team agreed to take the model to St. Patrick Church in Norristown, whose congregation includes a large Hispanic population. With a $65,000 grant last year from Mercy Suburban Hospital, the clinic at St. Patrick now offers basic dental care and vision services in addition to health services, and the church has dedicated medical exam and meeting rooms.

A major and relatively new component of the St. Patrick clinic is a Healthy Moms, Healthy Babies program run by a Mercy midwife with assistance from two ICB fellows. Prior to the clinic’s origin, the church’s congregation had 300 births a year, and had recently lost five babies who may have been saved if the women had sought medical attention during their pregnancies.

“The Health Promoter program opened my eyes to the diversity within the American health system.”
— Michael Barkowski ’15 (M.A.)
Qualities of a Health Promoter

- Bilingual, dynamic and team- and service-oriented
- Well-respected, trusted and knowledgeable in the community
- Committed to staying in the community
- Not seeking individual economic interests over community
- Aware of his or her own limits and capabilities
- Able to read, write and communicate effectively

improved. But the program’s growing acceptance in its targeted communities is equally as important as the numbers.

That’s significant, because suspicion is common among the undocumented population — people are afraid to give their real names for fear of being deported. But they have been made to feel comfortable in their church communities, and now, with their Health Promoters.

For Sam Schadt, his experience with the St. Cyprian Health Promoter program as an undergraduate was transformative. Now a Philadelphia College of Osteopathic Medicine student, he says the medical knowledge he gained was invaluable. But also important were the softer skills — learning how to reach out to a new community with sensitivity and how to empower others.

“It was challenging, but it made me a better person,” says Schadt, who wants to eventually do medical work in developing nations. “And it reaffirmed my passion for medicine.”

Michael Barkowski ’15 (M.A.), who worked as an ICB graduate assistant and is now a third-year medical student at the Philadelphia College of Osteopathic Medicine, agrees. He says, “The Health Promoter program opened my eyes to the diversity within the American health system. Serving as a physician, how do you build community with your patients who can be from anywhere, who can speak any language, who can profess any faith? The Health Promoter program is a great case study on how that’s done.”

“...students see firsthand what it means to be a vulnerable person and what it means to do something about it.”

— Peter A. Clark, S.J. ’75
Current Saint Joseph’s students have discovered meaning in the program, too. Many who become involved with the ICB and Health Promoter program dream of a career in medicine.

“It’s a distinguishing characteristic for them,” Fr. Clark says. “When they go for interviews, they have practical experience.”

Brant Edmonds ’17, a biology major minoring in health care ethics, is an ICB fellow, with extensive responsibilities for managing part of the Health Promoter program.

“‘Rewarding’ is the best way to put it,” he says. “It’s a way to give someone advice as a way to better themselves with regard to their health. That’s what I want to do with the rest of my life.”

Early into her work with the program, chemical biology major Mary Kate Dougherty ’19 feels that the work has been meaningful. “We’re contributing what we can to people, but they’re helping us, too,” she says.

The students in the Interdisciplinary Health Services capstone course of Assistant Professor Eileen Sullivan, Pharm.D., have also gotten involved with the Health Promoter program, creating brochures and videos that help educate patients.

“Many times, our projects end in the classroom, but I knew that the students would love to be involved in something that went beyond that,” says Sullivan, who served on the SJU Health Professions Advisory Committee with Fr. Clark and was struck by the Health Promoter concept. “The students feel they’ve been able to contribute a lot.”

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Though the three Health Promoter locations keep Fr. Clark and his team fully engaged, the model may continue to expand. If new communities reach out, the ICB stands ready to serve them.

“The plan is to make these communities self-sustainable,” says Fr. Ochasi.

The ideal situation would be for the team to set up a Health Promoter model, stabilize it and withdraw, allowing the community to own its program.

“I really do think we’re putting the Jesuit ideals into action,” says Fr. Clark. “This is one of those areas where the students see firsthand what it means to be a vulnerable person and what it means to do something about it.”

SJU Magazine contributor Kristen Graham is a freelance writer.

Institute of Clinical Bioethics

Established in 2006, the Saint Joseph’s University Institute of Clinical Bioethics (ICB, formerly the Institute of Catholic Bioethics) promotes interdisciplinary research, educational programs, academic courses, clinical consultation and policy development in the field of bioethics. The ICB serves the SJU academic community, the Philadelphia-area medical establishment and the Archdiocese of Philadelphia.

SJU professor and bioethicist Peter A. Clark, S.J. ’75 (B.A.), directs the Institute, which aims to educate health care professionals to be effective leaders. A core part of its mission is understanding and respecting the role of religious and spiritual traditions, particularly Roman Catholicism, in health care decision-making. The ICB exposes students to the growing field of biomedical ethics through its support of the University’s interdisciplinary health care ethics minor and involvement in the Allen and Dolores Gustafson Distinguished Research Fellows Program.

The Institute’s many professional affiliations include Inglis House and the Shriners Hospital for Children in Philadelphia, and Mercy Health Services, the Saint Agnes Hospital and Catholic Charities in Maryland. On behalf of the Mercy Health System, the Institute operates an Ethics Consult Service, conferring 24 hours a day, seven days a week, on clinical cases that staff, patients, family and others find morally troubling.
ACADEMIC DEGREES
2002, MBA, Fairfield University
After a year in office, SJU’s first lay president shares his thoughts on the value of a Saint Joseph’s University education, the pope’s visit to campus, why he plans to teach a class and more. A Philadelphia native, Dr. Reed began his term on July 1, 2015, and most recently served as senior vice president and chief of staff at Fairfield University, where he worked for 15 years.

Interview by Molly Crossan Harty and Kelly Welsh ’05 (M.A.)

Q. What do you want the SJU community to know about you?

I couldn’t be happier to be at SJU or more honored to serve as its president. I want alumni to know that I care deeply about their alma mater. My commitment to Jesuit education runs deep, and when I think about Saint Joseph’s University, it’s a long horizon. Stability and continuity of leadership are important.

I want the community to know that I value history and tradition but also want us to think differently and act accordingly. Jesuit education has been around for almost 500 years because it’s retained core principles while having adapted to changing circumstances and needs. We’re in a period of adaptation now in American and Jesuit higher education. I want us to be the best Saint Joseph’s we can be, deserving and recognized as one of the great universities in Philadelphia and exceptional Jesuit universities in the United States and world. I want our academic quality and total student experience to be second-to-none. When I look at a lot of the things we do and what we have, we're such a solid, strong university. It’s important for our community to see challenges as opportunities and think and act creatively and with confidence to make SJU even better. I like what SJU has to offer and the capacity to become.

Q. What are your impressions of Saint Joseph’s students?

It’s overwhelming how open and nice they are, and they really like Saint Joseph’s University. You hear a lot of times the word “apathy” to describe this generation of college students, and I don’t see that. They’re engaged in all different kinds of things, almost to the point where I thought it was made up. The amount of service that they’re actively engaged in is staggering beyond anything I’ve ever experienced. They take seriously their academic pursuits and seek out opportunities to complement their classroom learning with activities, service, internships and the like.
Q. Why did you decide to teach a class [Fundamentals of Calculus] this fall?
   Well, this is one where I know I am ignoring the advice of some of my colleagues and mentors. But I just love teaching and the classroom connection to students. Our core mission is teaching, and I want to be directly involved in that. I have been teaching calculus for many years now, and I enjoy helping students to overcome sometimes their fear of math, to develop mathematical thinking and problem-solving skills, and to appreciate and understand the connections between math and other disciplines. Teaching is a great way to get a sense of the pulse of an institution and relate both to students and faculty.

Q. What is the best experience you’ve had here so far?
   What tops meeting the pope? I don’t know what I did to get so lucky, but here I am, the first lay president of Saint Joseph’s University, not yet on campus 90 days, and I’m the one greeting the pope. The event and what it meant for the university was truly exhilarating. It was a real privilege.

   Watching the Hawks win 28 games, the A-10 championship and compete strongly in the NCAA tournament was a nice encore!

Q. What led you to the presidency of Saint Joseph’s University?
   My father [Charles R. Reed, M.D.’62] forwarded me the email with the announcement that Fr. Gillespie was going to step down as president in 2015 — not suggesting that I would be an applicant, but just as an FYI. I turned to my wife, Kate, and said, “This is it. This is the opportunity we’ve been waiting for.”

   I was very fortunate to have mentors and bosses who gave me or supported opportunities for leadership, expanded responsibilities and advanced study. By the end of my time working in secondary education and 15 years at Fairfield, I had been deeply engaged in all facets of educational administration. So I felt well-prepared for the next step. I never felt I had to be a college president. I was quite happy where I was, but when the timing and opportunity were right, I decided to go for it. Ultimately, I think what led me to SJU was the cumulative effect and culmination of both life and professional experiences, as well as the alignment or “right fit at the right time” of my experience and potential with SJU’s challenges and aspirations.

Q. Did you have a calling to become a college president?
   I think we all have a vocation, or calling, in life, and our vocation can change or evolve over time. So, yes, in that sense, I do feel it’s a calling. And I consider it a grace to be president of Saint Joseph’s University.

Q. Do you have a mentor?
   I have many mentors, but the one who stands out is Fr. Aloysius Kelley, S.J., who was president of Fairfield University for 25 years. He’s known me my entire adult life — I met him when I was a senior at Fairfield and the president of the Student Association. He’s brilliant, leads by example, forms genuine and lasting connections with people, has remarkable judgment, and will tell you what you need to hear — not what you may want to hear. He cares a great deal and is a wonderful priest. I don’t make many major decisions in my life professionally or personally without talking to him. He never tells me what to do, or even what he would do; rather, he asks questions and helps to guide a good decision-making process.

“Dr. Reed not only understands the Jesuit tradition of higher education, but he is firmly committed to it.”
— Aloysius P. Kelley, S.J.
Former President, Fairfield University (1979-2004)
Q. How do you feel about being the first lay president of Saint Joseph’s University?

First and foremost, I am honored to be the first lay president. Fortunately, there are several other Jesuit universities with lay presidents, and I have leaned on a few of them for advice and to learn from their experiences. I’ve also had the good fortune to go through many different leadership and formation programs where the need for lay people to step forward and assume greater responsibility and leadership at Jesuit institutions was promoted — by the Jesuits more than anyone else.

The Jesuit community has welcomed me with open arms, for which I am very grateful. I hope that I can encourage other lay leaders at Saint Joseph’s University to take on an even greater sense of responsibility for the mission.

Q. What do you tell parents of prospective students about the value of an SJU education?

We can show them the statistics of what Saint Joseph’s University students do within the first six months or year after they graduate. Nearly 100 percent of undergraduate students are employed, doing service or continuing their studies after they graduate.

But more important than that is — and this is where I shift to the longer-term — what happens after the first job. Who’s going to be better prepared to adapt or advance in his or her career? Who will be leaders at home and in their communities? That’s where I think Saint Joseph’s University’s value proposition really lies. The real difference-maker for Jesuit universities is in the longer-term career trajectory, the development of whole persons and the value of the liberal arts core curriculum. The best articulation of the value of an SJU education lies in who our graduates become, and we have virtually an endless list of stories to share and tell.

Q. What have you found most challenging about being president?

Initially, the most challenging thing for me was leaving a place where I had 15 years of institutional knowledge built up over multiple and varied roles, and going to a place where I had none. That took some getting used to as president. Getting to know the University’s unique history, culture and the things that make it special, and to make sure that I appropriately respect them, are important to me.

Also, despite having a front row seat to the presidency for several years at Fairfield, I’m realizing that the time demands are even greater than I previously observed.

Finally, transitions by nature come with challenges. I believe we are meeting those challenges and am confident that the decisions made this year are in the best long-term interests of Saint Joseph’s.

Q. What would you do for SJU, if time and money were no object?

The first thing I would want to do is triple the size of the endowment. I really would like us to be able to fund a much greater percentage of financial aid for students from the endowment rather than from tuition and fees. The thing that sets apart the most prestigious universities in the country is the financial wherewithal and the resources they have, and it’s their endowments and what their endowments are able to do in terms of funding their financial aid.
American consumers are responding loudly and clearly to the latest issue to shake up the food industry: the desire to label foods that contain genetically modified organisms (GMOs). Their discord has resonated in both the legislature and within the food industry, with Vermont being the first state to require mandatory labeling, starting in July, and Campbell Soup stepping forward as the first major food manufacturer to support mandatory national GMO labeling and preparing to voluntarily disclose GMOs on its products.

“To consumers, the term GMO sounds like something out of a horror movie: ‘Genetic Modifications!’” says Emily Moscato, Ph.D., assistant professor of food marketing. “There is a feeling surrounding GMOs that they are evil and come from science fiction.” She believes that not all consumers understand what they are.

“Genetically modified organisms, as generally defined, have had their DNA altered using genetic engineering methods rather than by conventional hybridization methods,” says Karen Snetselaar, Ph.D., professor of biology. “Sometimes plants are genetically engineered to make them more resistant to pests, so they can be grown without the use of toxic chemicals and with less waste. In other cases, they may be engineered to give them different food qualities.”

Although cross breeding has occurred for hundreds of years, the use of GMOs has become a polarizing issue. Labeling advocates contend that consumers deserve to know what is in their food in order to make informed decisions. Others believe that GMOs are harmful for myriad reasons, including the possibility of long-term health consequences.

“Saying that all GMOs are bad or all GMOs are good is a terrible oversimplification,” says Snetselaar. “For example, insulin and other important drugs are nearly all produced by genetically modified organisms, and it’s nearly impossible to credibly argue that this is ‘bad.’ On the other hand, modification of crops to make them tolerant to herbicides (weed-killing chemicals) has led to such wide-scale use of at least one weed killer that now some weeds are resistant to it.”

How did the negative perception of GMOs originate? Some experts point to the European Union’s ban on GMOs 20 years ago in an effort to limit the import of U.S. agricultural products — most of them GMOs — in Europe. Others believe it is the result of both the natural food movement and consumers’ desire for greater transparency.
“Consumers — especially millennials — are interested in knowing exactly what’s in the products they are eating, and as far as they are concerned, current laws don’t give them sufficient information,” says Jack Kelly ’77, president of KG Associates, a Philadelphia-based management food industry consulting firm and a former chair of the International Foodservice Manufacturers Association.

Despite the controversy around GMOs, the FDA maintains that they are safe. And while advocates believe labeling GMOs is beneficial, some experts believe it may do more harm than good.

“I think labeling GMOs does a disservice to the whole food industry,” says John Stanton, Ph.D., an SJU professor of food marketing and internationally recognized marketing expert and consultant. “It is giving the impression that there are some negative health benefits to GMOs in your food.”

Vermont’s decision to require mandatory labeling of products raises questions and concerns for the industry. What happens if GMO labeling becomes a state-by-state situation? Will companies be required to produce different products for different states?

“It would be very problematic if this becomes a state-by-state issue,” says Kelly. “Companies may decide not to offer their products for sale in a state that requires labeling.”

Congress hasn’t passed mandatory GMO labeling, but if it does become required in the future, consumers could see a rise in food prices due to the increased costs associated with the process.

“Mandatory labeling by the FDA and the USDA has to do with food safety,” says Snetselaar. “There is no reason to think that GMO food is any less safe than food produced from non-modified organisms; there is no documented case of GMO food making anyone sick because of the genetic modifications.”

Consumers who prefer non-GMO foods may purchase items that are USDA-certified as organic, which must be grown without the use of GMOs, or other food that has been verified as GMO-free.

Kelly says that it would be expensive for the food industry to comply with labeling: “Every single ingredient has to be traced all the way back up through the supply chain, and the packaging adds up.”

C. Win. Taylor ’04 (M.S.), a food industry expert, former C.J. McNutt Chair of Food Marketing at SJU and current adjunct professor, worked at Campbell Soup from 1985 to 1995.

“Campbell’s is being responsive to what they see as a trend among consumers,” he says. “One of their strategies is to move more into the natural foods space and expand beyond what are known as ‘center store’ products. They are attempting to connect with the younger generation who are more concerned with organics and GMOs.”

Stanton says that Campbell’s move to label GMOs is an effort to set itself apart from the competition.

“Campbell’s is making itself different: ‘You can buy soup anywhere, but for GMO-free soup, come here,’” he says.

Some experts believe the central issue with GMOs is a lack of understanding. Moscato suggests educational efforts between the government and the industry would go a long way in helping address the public’s perception of GMOs compared with our need for genetically modified foods.

“We are disconnected from all the uncertainties that accompany growing, harvesting, and transporting crops,” Moscato says. “Yet, we require low, consistent pricing and availability of our food. It’s not sustainable. The supply chain will have to make difficult choices that will be felt globally if GMO labeling becomes widespread — and so will consumers.”

Marisa Benjamin, a freelance writer, is a frequent contributor to SJU Magazine.

**GENETICALLY MODIFIED ORGANISMS (GMOs)**

Organisms in which the genetic material (DNA) has been altered in a way that does not occur naturally by mating and/or natural recombination. The technology allows selected individual genes to be transferred from one organism into another, also between nonrelated species.

— WORLD HEALTH ORGANIZATION

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**PROS**

- More nutritious food
- Tastier food
- Disease and drought resistance
- Decreased pesticide use
- Increased food supply
- Reduced costs, longer shelf life
- Faster growing plants and animals
- Food with more desirable traits
- Medicinal foods

**CONS**

- Unexpected or harmful genetic changes to modified plants or animals
- Interbreeding of modified organisms with natural organisms that could lead to extinction or unpredictable environmental effects
- Pesticide resistance and susceptibility in plants

U.S. National Library of Medicine, National Institutes of Health

SUMMER 2016 15
NEVER STOP LEARNING
Alumnus holds top post in Philadelphia mayor’s cabinet.

BY JOANN GRECO
A visitor entering the spacious, plant-filled corner office of Michael DiBerardinis '71 (B.S.) this past March couldn’t help but notice the turquoise book propped on his desk: The First 90 Days. Indeed, three months had yet to pass since he assumed the role of managing director for the City of Philadelphia under Mayor James F. Kenney, inaugurated in January.

“My days are full of meetings — very long and full of meetings,” DiBerardinis says with a laugh. “They’re interesting and hectic and frustrating. And, full of meetings.”

Already, though, he had scored a victory in helping to secure a $600 million commitment from the administration to rebuild the city’s parks, recreation centers and libraries — departments he ran for Kenney’s predecessor, Mayor Michael Nutter.

In landing the No. 2 spot in the city’s organizational chart, DiBerardinis is capping a long career in public service that included roles as secretary of conservation and natural resources for former Pennsylvania Governor Ed Rendell and as chief of staff to the late Congressman Thomas Foglietta ’49 (B.S.), who served as U.S. ambassador to Italy.

In his most recent post as Philadelphia’s deputy mayor for environmental and community resources as well as parks and recreation commissioner, DiBerardinis oversaw more than 10,000 acres of land, 150 recreation centers and playgrounds, 150 neighborhood and regional parks, 54 library branches and thousands of programs and events.

Initially, Kenney approached him about continuing his work with the Department of Parks and Recreation. When DiBerardinis demurred, Kenney raised the possibility of managing director.

“It became a question of whether I was willing to accept the expanded responsibilities and accompanying pressures and demands,” says DiBerardinis.

After talking with his wife, Joan Reilly, and other confidants, he decided it was the right thing to do.

“Working in an administration with an aggressive agenda rooted in populism and equity was attractive to me,” he says. “It was an opportunity to advance the ideas that my whole career has been about.”

That career started when, freshly armed with his SJU political science degree, DiBerardinis worked to defend the so-called Harrisburg Seven (six of whom were priests or nuns), anti-war activists accused of plotting against the government.

“Mike lives by a firm set of principles, and he’s great at listening to people, figuring out what they want, and helping them get there,” says Francis J. Clark ’73 (B.A.), a retired social studies teacher in Baltimore who was a classmate of DiBerardinis and roomed with him in Hogan Hall.

Saint Joseph’s emphasis on service to the less fortunate was heightened by the turmoil of the Vietnam War era, observes Joseph Daoust, S.J., dean of students in 1969-70.

“The times helped that commitment to social justice come alive for the students,” says Fr. Daoust, who presided at DiBerardinis’ marriage. “And Mike was clearly a leader among them. He acted out of concern for others, not from a sense of anger.”

DiBerardinis calls his time at Saint Joseph’s “transformative.”

“The ideas of nonviolence as a potent form of change, of being the best human being you can be, of understanding racism and feminism — it was all amazing,” he says. “I didn’t stop learning.”

These days, DiBerardinis’ education continues. “I’ve had to build my knowledge of the day-to-day workings of and challenges faced by operating departments that I haven’t previously had a lot of contact with — like behavioral health, licenses and inspections, fire, housing and police,” he says.

“That’s the vertical part — the mission and quality of service of each department.”

Interlacing his fingers, he adds, “Then there’s the horizontal part — connecting and weaving them together so that powerful policy objectives, like universal pre-kindergarten or an effective workforce program, can be reached.”

The administration’s ambitious goals are deeply important to DiBerardinis, but he is adamant that this stint will be his last official gig. There are grandchildren to be enjoyed, and a third recently joined the family. All four of his children live in the city — three within walking distance of the Fishtown home he’s shared with Reilly for decades.

Also on the agenda: returning to Italy, a destination he frequently visits to see his cousins. “This is the more relevant book on my desk,” he laughs, tipping over the business self-help tome and proffering a tattered paperback on Italian conversation. “I’ve started subscribing to Rai, the Italian public television network, and I’m writing to my cousins all of the time. Still, my Italian is just mezza mezza.”

In other words, there’s more to be learned.

JoAnn Greco is a freelance writer.
THIS, TOO, SHALL PASS

Not even a stroke can deter this Hawk.

By Sarah Panetta ’16 (B.A.)
A huge smile paints sophomore Avery Marz’s face as she strolls across the Hagan Arena court in her Hawks’ practice uniform. The 5’7” guard exudes confidence as she high-fives assistant coach John Hampton and receives a pat on the back from teammate Kathleen Fitzpatrick ’17.

Marz, a Reading, Pennsylvania, native, is a sports marketing and communication studies major. Long before her college search began, Saint Joseph’s was the first school to express interest in the point guard from All-State Wilson West Lawn High School.

“It’s a loyalty thing,” says Marz, describing her college choice. “St. Joe’s was the first school that saw my potential.”

She couldn’t have known that one summer day on Hawk Hill her life would change dramatically.

On August 23, 2014, after six weeks of workouts with the team, Marz was putting the finishing touches on her dorm room with her mother, Mary Beth Schoellkopf. Without warning, Marz felt her knee give out and she collapsed, losing feeling throughout the left side of her body.

Paramedics rushed Marz to nearby Lankenau Hospital where she was treated for an arterial ischemic stroke, caused by an obstruction of a blood vessel leading to the brain. The stroke damaged a key relay center of her brain that controls strength and movement.

Once stabilized, Marz was transferred to the Children’s Hospital of Philadelphia (CHOP). After nearly a week under the care of pediatric stroke experts, Marz was moved to a rehabilitation facility, and by mid-September, she returned home to continue outpatient stroke rehabilitation.

Marz took a medical leave from SJU for the fall semester and returned to campus in January 2015. Intensive physical therapy helped her regain much of her strength and mobility, but she was far from live action on the court.

“I was always good at basketball and had my life set out for me, and then this happened,” she says. “I had to rethink my self-identity. My confidence took a hit.”

In the weeks following her stroke, Marz says she continuously asked, “Why me? Why did this happen?”

Now, nearly two years later and filled with renewed energy, the stroke survivor has a different outlook and posits, “Why not me? Why can’t I make something of this and use my experience to help other people?”

Marz still struggles with some deficiencies in coordination on her left side, and trying to overcome them will be her next challenge, says SJU women’s basketball head coach Cindy Griffin ’91 (B.S.), ’93 (MBA).

“The recovery process with a stroke is a little bit unknown because we don’t have much experience with people returning to play at the level that Avery wants to reach,” says Griffin. “But if it’s a matter of attitude and will, she’s got it.”

Today, two tattoos decorate Marz’s body to remind her of the incident and her journey toward recovery. The first, behind her left shoulder, is simply the date of her stroke: 8.23.14.

“Even though it is with me every day, it is behind me,” she says of both her stroke and the tattoo.

Marz’s second tattoo, located atop the right side of her ribs and illuminated in her mother’s handwriting, reads: “This, too, shall pass.”

Marz attributes much of her recovery to her mother.

“I definitely had moments when I thought, ‘Today is a bad day, and is this going to pass?’” Marz says. “My mom and I would talk about how today may be a bad day, but let’s not make it a bad week. Let’s take this day by day.

“She saw me at my worst. This journey has been much harder mentally than physically. My strong relationship with my mom and her love makes the tough days better.”

Marz completed physical therapy this past summer and participated in individual workouts and noncontact team drills for the Hawks in the spring semester. As she eases her way back toward full-court live play, she is also working to regain her confidence.

“I went from being really good at something — where I felt like I could play with my eyes closed — to not being able to do it at all,” says Marz. “Throughout this recovery process, I need to take that step out of my comfort zone. I may mess up three out of five times, but those other two times make it worthwhile.”

As for her future with the women’s basketball team, Coach Griffin hopes “she’s going to be the miracle that fights through.”

Marz, who redshirted her freshman and sophomore year, has four more years of eligibility. She hopes to play in the upcoming season.

Sarah Panetta, a double major in English and communication studies, was an intern for the SJU Office of University Communications this past year.
SMILE FOR THE HIRE

Student job seekers line up for a professional head shot during Saint Joseph’s Spring Career Fair. Nearly 200 employers arrived on Hawk Hill in February to meet 900 eager job-seekers from the College of Arts and Sciences and Haub School of Business in the Casciato Basketball Facility in the Hagan Arena.

» SJU.EDU/CAREERS
» ALUMNI.SJU.EDU/CONNECTS
Kudos to The Hawk Student Newspaper

The Pennsylvania Newspaper Association has awarded staff members of the SJU student newspaper, The Hawk, three Keystone Press Awards, the most the publication has received in a single year:

- Photo editor Matt Haubenstein ’15 (B.A.), a graduate student at SJU, received first place for his News Photo of Pope Francis’ visit to Saint Joseph’s.

- Haubenstein, with fellow staff photographers Shannon Adams ’16 and Joey Toczylowski ’19, received second place in the Photo Story category for a series of photographs taken during Pope Francis’ drive on City Ave.

- Staff writer Vivian Milan ’18 received an honorable mention for Feature Story “Underground Preaching,” which highlighted Down to Pray, the SJU campus Bible study group.

The annual Student Keystone Press Awards recognize high school and college journalism that delivers relevance, integrity and initiative to readers.
SJU Names Senior Leaders

Provost and Vice President for Academic Affairs

Jeanne F. Brady, Ph.D., professor of educational leadership, was named provost and vice president for academic affairs for a three-year term. She has served as interim provost since January.

An SJU faculty member since 1999, Brady has researched and published extensively on curriculum theory and educational leadership. She has also served as director of the interdisciplinary doctoral program in educational leadership, director of graduate education in the College of Arts & Sciences, chair of the education department, and associate dean and interim dean of the College of Arts & Sciences.

“Dr. Brady brings vision and creativity to this integral role,” says President Mark C. Reed, Ed.D. “Her skill set is exactly what Saint Joseph’s needs to maintain momentum and innovate in the realm of curriculum and program offerings.”

Brady earned her Ph.D. in educational leadership at Miami University-Ohio, where she also completed her master’s degree. She holds a Bachelor of Science in education from Boston University.

Vice President for Finance and Administration/Treasurer

The University’s new vice president for finance and administration and treasurer is David R. Beaupré.

Most recently vice president for management and business at Duquesne University in Pittsburgh, Pennsylvania, Beaupré spent six years as assistant vice president and associate vice president of finance at Loyola University in Baltimore, Maryland. Prior to his career in higher education, he worked in finance for Booz Allen Hamilton, Arthur Andersen and KPMG.

“Mr. Beaupré brings a long history of financial management and strategic partnering to Saint Joseph’s senior leadership team,” says Dr. Reed.

Beaupré has an MBA from the Executive Management Program at Suffolk University in Boston and a bachelor’s degree in business administration from the College of St. Joseph in Rutland, Vermont.

More than 500 people participated in the 2016 spring break Appalachian Experience. Student registration filled in just five hours.

Hand in Hand, the longest running and largest service activity program operated by SJU students, turned 40 this year.

Commencement 2016

Independence Blue Cross President and CEO Daniel J. Hilferty III ’78 (B.S.) delivered the commencement address at the SJU undergraduate ceremony on May 14. Hilferty, a former member of Saint Joseph’s Board of Trustees, received an honorary doctorate of humane letters, along with:

- Jane Golden, founder and executive director of the Philadelphia Mural Arts Program
- Paul J. ’70 (B.S.) and Margaret Hondros, founders of the SJU Kinney Center for Autism Education and Support

Longtime 6abc Action News reporter and anchor Jim Gardner served as the speaker at the graduate, doctoral and degree completion ceremony later that day. He and Rev. William G. Donovan, Ph.D. ’81 (B.S.), pastor of St. Agnes in West Chester, Pennsylvania, and the Archbishop of Philadelphia’s liaison to the Pontifical Council for Family for the 2015 World Meeting of Families, also received honorary doctorates of humane letters.

The University recognized several members of the faculty at commencement:

Lindback Award for Distinguished Teaching
Elizabeth Linehan, R.S.M., Ph.D.
Associate Professor of Philosophy

Tengelmann Award for Distinguished Teaching and Research
Eileen Grogan, Ph.D.
Professor of Biology

Catherine S. Murray, Ph.D., Award for Lifetime Service
Claire Simmers, Ph.D.
Professor of Management

New Professors Emeriti
John Berberian, Ph.D., Chemistry
Vincent Genovesi, S.J., Theology
Ronald Klein, M.E.A., Art
Deborah Lurie, Ph.D., Mathematics
Agnes Rash, Ph.D., Mathematics
Claire Simmers, Ph.D., Management
Award-Winning Students

Joseph Johnson ’16
American Society for Microbiology Undergraduate Research Fellowship
Chemical biology major Joseph Johnson ’16 (B.S.), of Levittown, New York, was selected by the American Society for Microbiology (ASM) to receive the 2015 ASM Undergraduate Research Fellowship. Johnson will present his honors thesis research at the 2016 ASM Microbe Meeting in June. He also has minors in behavioral neuroscience, English, and theology and religious studies.

John McGrath ’18
St. Andrew’s Scholarship
John McGrath ’18, a rising junior, has received the St. Andrew’s Scholarship from the St. Andrew’s Society of Philadelphia. The $23,000 award will enable the international relations major from South Kingstown, Rhode Island, to study at the University of St. Andrews in Fife, Scotland, during his junior year.

Will Marsh ’18
Remy Johnston Certificate of Merit
Will Marsh ’18 has received the 2015 Remy Johnston Certificate of Merit from the International Dyslexia Association. The Rahway, New Jersey, resident is a political science major and educational studies minor who founded Spotlight on Dyslexia, a nationwide virtual conference for students with dyslexia as well as their parents and teachers.

Ather Sharif ’16
Oliver H.M. Jordan Scholarship
Ather Sharif ’16 (M.S.) was awarded the Oliver H.M. Jordan Scholarship at the 19th Access Achievement Awards, organized by former Philadelphia Mayor Michael A. Nutter’s Commission on Disabilities. Sharif, who was left quadriplegic after a 2013 car accident, is co-founder of EvoXLabs, a group of volunteer web accessibility experts that is part web firm, part advocacy group.

Top 10 Finish in Global Investment Competition

Finance and actuarial science major and mathematics minor Jonathan Lopes ’16 (B.S.) of Moorestown, New Jersey, finished in the top 10 among hundreds of participants in the 2015 Fall ETF Global Portfolio Challenge.

Student investors selected between four and 10 exchange-traded funds (ETF) using a theoretical endorsement of $100,000 to complete the online simulation and were assessed on their investments’ performance. Lopes, who finished eighth in the competition, has accepted a financial analyst position with JPMorgan Chase & Co.

Best for Vets

The Office of Veterans Services, in partnership with Syracuse University’s Institute for Veterans and Military Families, welcomed its first class into the Entrepreneurship Bootcamp for Veterans with Disabilities (EBV) in April. Nineteen post-9/11 military veterans with disabilities, who represented four branches of the military and 12 states, participated in the nationally recognized entrepreneurial and small business education program.

“A team of 87 people helped us throughout the weeklong event — including SJU faculty and alumni, entrepreneurs, business leaders and veterans — with the singular focus of providing the best professional education we can to our budding veteran entrepreneurs,” says Ralph Galati ’70 (USAF), director of veterans services.

Mentorships and a suite of in-kind services are available for the veteran participants throughout the next year to help them jump-start their businesses.

This past spring, another SJU offering became available to veterans enrolled in the Haub Degree Completion program. They are eligible to participate in the Haub School of Business Cooperative Education program, which connects students with full-time, paid work opportunities. SJU’s Yellow Ribbon status, which indicates acceptance of government educational benefits and cooperation with the Post-9/11 GI Bill, makes this program possible.

www.sju.edu/veterans
Honoring Catholic Educators

During Catholic Schools Week this past winter, Saint Joseph’s honored four long-time leaders in Catholic education with the region’s most prestigious Catholic educator awards. The Hon. Pedro A. Rivera, Pennsylvania Secretary of Education and a Philadelphia native, offered remarks on “Equity and Education,” exploring the ways different sectors of the educational community can collaborate. The White House honored Rivera as a Champion of Change in 2014 for his developmental work in the Lancaster, Pennsylvania, School District.

The award recipients were:

**Ratio Studiorum Award**
- Br. Richard Kestler, F.S.C., president of West Catholic Preparatory High School and former president of LaSalle College High School
- Sr. Edward William Quinn, I.H.M., assistant superintendent for curriculum and instruction and assessment of elementary schools for the Archdiocese of Philadelphia

**Robert Molyneux, S.J., Award**
- Sr. Nancy Fitzgerald, S.S.J., principal of Saint Martin de Porres School in Philadelphia
- Sr. Megan Patterson, S.S.J., vice principal of Saint Martin de Porres School in Philadelphia

**MacLean Chair Examines Water and Public Health**

Xavier Savarimuthu, S.J., head of the Department of Environmental Studies at St. Xavier’s College in Kolkata, West Bengal India, held the Donald I. MacLean Chair during the 2016 spring semester. An environmental scientist, he has been published in international journals and has presented lectures on water and public health worldwide.

The topic of Fr. Savarimuthu’s MacLean Chair lecture was “When Nectar Turns to Poison: the Enigma of Arsenic Contamination in Drinking Water.” While at Saint Joseph’s, he focused his research on climate change’s effects on water disasters and public health in tropical countries. He also taught the environmental science course, Environment and Public Health.

The Donald I. MacLean, S.J., Chair is held by members of the Society of Jesus who are accomplished teachers and scholars in the arts and sciences. Established in 1987 through the generosity of lead donors Michael J. Morris ’56, Joseph McKinney ’52 (deceased) and the Jesuit Community at Saint Joseph’s, it is intended to emphasize that the University’s Jesuit identity is inseparable from the finest teaching, scholarship and collegiate discourse. The chair is named in honor of the University’s 24th president.

**Q&A**

Kathleen Campbell, Ph.D.
Assistant Professor
Business Intelligence and Analytics
Haub School of Business

**What do you love about teaching?**
I like being able to connect with people and make them see things differently. I take students who say they hate math and surprise them with the things they can do.

**Why is business intelligence and analytics a hot field?**
Companies can obtain data more freely now. Everyone is excited, because they have access to the same set of toys — but no one knows how to use them. Our job is to help them look at the data from all the different angles.

**How did you make Introduction to Data Mining a Service-Learning course?**
Dr. John Neiva in the management department brought me a large dataset from Fe y Alegria—Bolivia [which runs many schools in poor communities] that was supposed to help identify the most impoverished children in Bolivian high schools. The data had been collected through surveys, and the analysis didn’t have any support. My students used multivariate statistical tests to identify a concentration of students with the highest needs.

**Why was the Fe y Alegria project important for your students?**
When I brought Dr. Neiva’s dataset to class, my students took ownership. By the end of the first class, they were asking better questions and talking more properly about statistics than they ever had.

— Sarah Panetta ’16 (B.A.)

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**2016 U.S. News Rankings**

**Graduate business programs rank nationwide:**
- #12 Executive MBA
- #13 Finance
- #13 Marketing

**Online programs place in Philadelphia:**
- #1 Graduate business programs
- #2 MBA
- #2 Graduate Education
- #4 Bachelor’s Degree Completion programs
How does the Jesuit approach to education shape your teaching?
I’m honored to teach in an institution that welcomes open-minded inquiry and discovering God in all things. In my teaching, I encourage students to think beyond clichés about religion and to see how critical thinking and openness can lead to finding the Eternal in diverse aspects of this constantly changing world.

You teach classes and wrote a book about miracle stories. How are miracles a part of modern life?
Miracle stories in scripture invite us to appreciate regularities in nature as a gift rather than a logical given. People get used to seeing a new life emerging from two parents and only tend to notice when there is an interruption, like the virgin birth. But if you think about it, there is a miraculous, transcendental gap between what goes into making a child (unconscious DNA, lifeless water, etc.) and what is produced (a well-organized, living being that is in sync with the universe).

What are you researching?
My current project, “An Abrahamic Inquiry into Randomness and Providence,” will span 2017-19. It’s supported by a grant from the John Templeton Foundation. Over the three years, 30 scholars from the three Abrahamic religions — Judaism, Christianity and Islam — will try to interpret scientific data from a theological and philosophical perspective.

— Jeffrey Martin ’04 (B.A.), ’05 (M.A.)

NEH Funds Digital Carlyle Collection
David R Sorensen, D. Phil., professor of English and associate director of the Honors Program, was awarded $270,000 from the National Endowment for the Humanities (NEH) Scholarly Editions Division to oversee the print and digital publication of volumes 43 to 45 of the Duke-Edinburgh Collected Letters of Thomas and Jane Welsh Carlyle.

The edition, which is published by Duke University Press, attracts a worldwide audience of over one million readers per year through its open-access website, the Carlyle Letters Online (CLO). This is the project’s sixth consecutive NEH award since 1997, when Sorensen joined the project as a senior editor.

Maguire Fellows Bolster Catholic Education
The Maguire Foundation awarded SJU’s Department of Educational Leadership a $400,000 gift to support the inaugural class of 20 Maguire Educational Leadership Fellows. The program will provide the next generation’s leaders of 17 Philadelphia Catholic secondary schools with master’s degrees in educational leadership, as well as state principal certifications. Participation in the program was also extended to five independent Catholic preparatory and high schools located in the archdiocese.

“Our goal is to strengthen leadership in the Catholic schools in the Greater Philadelphia area and offer students top quality Catholic school options for their high school education,” says James J. Maguire ’58 (B.S.), co-founder of the Foundation.

The first cohort began its 36-credit curriculum in the spring semester and will complete the degree in winter 2017.
Healthy Minds, Healthy Students

As mental health issues grow at colleges and universities across the nation, Saint Joseph’s is letting students know about resources available to them on campus.

- SJU is among 100 universities to join the Jed & Clinton Health Matters Campus Program, designed to empower schools with a framework and customized support to enhance substance abuse and suicide prevention efforts.
- More than 350 students, staff, faculty and SJU community members participated in an “Out of the Darkness” walk in November to increase awareness of suicide prevention. The one-mile walk raised over $4,000 for the mental health organization Active Minds, which seeks to fight the stigmas associated with mental illness and to empower college students to get help if they find themselves in any level of distress.

Robinson ’93 Retires after 25 Years

Kevin W. Robinson ’93 (MBA), vice president for administrative services, has retired from the University. For more than 25 years, no single major campus building project occurred without his direct involvement and leadership — among them, the Chapel of St. Joseph-Michael J. Smith, S.J., Memorial, Lannon Hall and Rashford Hall complex, Michael J. Morris Quadrangle Townhouses, Owen A. Mandeville Hall, Hawks’ Landing, Michael J. Hagan ’85 Arena, James J. Maguire ’58 Campus, John and Maryanne Hennings Post Learning Commons and Maguire-Wolfington Welcome Center.

“With his quiet dignity and humble manner, Kevin’s professional and personal commitment to SJU has been extraordinary,” says Dr. Reed. “His contributions to Saint Joseph’s University are truly immeasurable.”

In 1993, he became the first SJU employee to complete the newly instituted Executive MBA program, and in 2012, he received the Real Estate and Construction Alumni Chapter’s Timothy R. Lannon, S.J., Leader of the Year Award.

Q&A

Imani Briscoe ’17
Hometown: Philadelphia
Major: Communication Studies
Activities: Orientation Leader, Student Senator, Resident Assistant, Black Student Union Co-Publicist

Why did you choose to attend SJU?
I received the Lenfest Scholarship in 6th grade through an SJU partnership with the Gesu School. I had been to campus often for Ignation College Connection (ICC) programs. Due to my exposure to the campus culture, the commitment to scholarship and the connections I established at such an early age, SJU was the school that appealed the most to me.

What is your role in orientation?
I’ve been involved in orientation for two years, but this summer will be my first time as an orientation leader. I am excited to welcome the class of 2020 onto our campus. My favorite part of orientation has always been showing new Hawks what SJU is all about and what we have to offer as a Jesuit community.

What is the L.I.N.E.S. (Leaning into New Experiences and Situations) program?
L.I.N.E.S. discusses diversity, marginalization and inclusivity, and is written, produced and performed by students as a part of orientation. It’s a way for me to personally impact SJU students. This past summer, for the second time, I got to perform with an amazing L.I.N.E.S. cast and crew. This opportunity to discuss diversity and inclusion has opened my eyes to the many types of diversity that surround me. It has pushed me to make sure everyone is respected, nurtured and celebrated.

— Allison Sene ’19

Participants gather on Sweeney Field for the Out of the Darkness walk.

News contributors: Patricia Allen ’13 (M.A.), Molly Crossan Harty, Elizabeth Krotulis ’17, Jeffrey Martin ’04 (B.A.), ’05 (M.A.), Sarah Panetta ’16 (B.A.), Colleen Sabatino ’11 (M.A.), Allison Sene ’19, Kelly Welsh ’05 (M.A.) and Athletic Communications.
Hawks Basketball Scores Top Accolades

Atlantic 10 Title and NCAA Tournament Run

For the second time in three seasons, the SJU men's basketball team captured the Atlantic 10 Championship. The fourth-seeded Hawks toppled second-seeded Virginia Commonwealth University at the Barclays Center in Brooklyn, New York, on March 13, locking up an automatic berth in the NCAA Tournament. The title is the program's fourth, and the third under head coach Phil Martelli, who led the Hawks to A-10 tournament titles in 1997 and 2014.

The Hawks advanced to the NCAA Second Round and lost to top-seeded Oregon at Spokane Veterans Memorial Arena on March 21. With a 28-8 record, the Hawks recorded the second-most wins in school history.

Atlantic 10 Legends Class: Shields and O'Connor

Saint Joseph's selected former basketball standouts Renie (Dunne) Shields '82 (B.S.), '94 (MBA) and Marvin O'Connor '02 (B.S.) to represent the Hawks in the 2016 Atlantic 10 Legends Class.

Shields, a point guard, led the Hawks in scoring, assists and steals in her senior year and ranks among the Hawks’ Top 10 in career assists and steals. She is a Hall of Fame inductee for SJU Women's Basketball (1989), the Philadelphia Big 5 (1991) and Saint Joseph's Athletics (2001). Now the University's associate athletic director and senior women's administrator, Shields is the color analyst for the women's basketball internet broadcasts.

O'Connor was among the most prolific scorers in Saint Joseph's history during his three seasons with the Hawks, and he currently ranks third in three-point field goals. An SJU Basketball Hall of Famer (2008) and Philadelphia Big 5 Hall of Famer (2013), the point guard played professionally in Europe after his Saint Joseph's graduation.

Big 5 Honors: Bembry, Miles and Martelli

Saint Joseph's standout DeAndre' Bembry, a junior from Charlotte, North Carolina, and head coach Phil Martelli were named the Philadelphia Big 5 Player and Coach of the Year, respectively, while Isaiah Miles ’16 from Baltimore, Maryland, was named the Most Improved Player for the 2015-16 season. Bembry and Miles were also named to the All-Big 5 First Team.

Bembry, a 6-6 forward who earned the Atlantic 10 Player of the Year award is the 14th SJU player to earn the Geasey Award for the Big 5's MVP, and the first since 2008-09 (Ahmad Nivins ’09). He also earned All-Conference First Team honors for the second year in a row and was named to the All-Defensive Team.

With the 2016 Atlantic 10 championship, Martelli secured his 400th win and seventh NCAA Tournament berth in his 21 years as head coach. Miles was the top free throw shooter, connecting on 88.8 percent of his attempts (142 of 160). A forward and the seventh Hawk to receive the Chris Daniels Most Improved Player Award, he is the first since 2004-05 (Dwayne Lee '06). Miles was named to the All-Conference Second Team.

Big 5 Hall of Fame: 2003-04 Team

In April, Saint Joseph's 2003-04 NCAA Elite Eight team was one of five squads inducted into the Hall of Fame of the Philadelphia Big 5, which is celebrating its 60th anniversary. The Hawks were undefeated in the regular season and achieved the highest national rank of No. 1.
## SAVE THE DATE

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<th>JUL 24</th>
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<tr>
<td>AUG 29</td>
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<td>SEP 23-25</td>
<td>Hawkfest: Family Weekend and Reunion Celebration</td>
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<td>SEP 24</td>
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<td>Admissions Fall View Open House</td>
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1948
Hon. Lawrence W. Pierce (B.S.), retired from the U.S. Court of Appeals for the Second Circuit, was honored with a Lifetime Commitment Award by the Feerick Center for Social Justice at the Fordham University School of Law, from which he graduated in 1951.

1969
Robert D. Falese Jr. (B.S.), former SJU Board of Trustees Chair, was appointed to the board of directors of Freedom Bank of Virginia.

1971
Eric Mitchell, M.D. (B.S.) published The Flow of Life: Keeping Your Dreams Alive (AuthorHouse, 2015), which chronicles his trials and tribulations from boyhood to manhood as an African American.

1975
Jack O’Connor (B.A.) published a book, NPIC: Seeing the Secrets, Growing the Leaders (Acumensa Solutions, 2015), about the history of the CIA office that made critical Cold War discoveries.

1977
William M. Heim (B.A.) is the security director at East Penn Manufacturing Inc. He previously served as police chief in Reading, Pennsylvania.

1978
Jerry Connors (B.A.) was named to the U.S. Harness Racing Hall of Fame by the U.S. Harness Writers Association (USHWA). He has been an USHWA director for 23 years and is a licensed judge, track announcer and race charter.

1980
Vincent Gaitley (B.A.) was appointed president and CEO of the Institute of Financial Operations in Orlando, Florida. His poem, “As Eddie Fisher Catches Fire” was published in the October 2015 issue of Amerispec.

1984

1985
James E. Gavin (B.A.) was named president of the Home Builders Association of Berks County, Pennsylvania.

1987
James Bradley (B.S.) retired from the police department of Wildwood Crest, New Jersey, after 27 years of service.

1988
E. Christopher Abruzzo (B.S.) was named senior director of water quality and environmental compliance at Pennsylvania American Water.

1989
Paul A. DeStefano (B.A.), president of Quality Pasta Co., a consumer products manufacturer, is launching a line of high protein macaroni and cheese products called Muscle Mac. He and wife Marianne live in Bridgewater, New Jersey, with their children Paul and Olivia.

1990
Robert Foronyj, M.D. (B.S.) was named chief of pulmonary and critical care medicine at SUNY Downstate Medical Center in Brooklyn, New York.

1996
Gretchen Elizabeth Moore (B.S., M.S. ’00) was elected to the board of the Pittsburgh, Pennsylvania, Chapter of Women in eDiscovery, which provides its members educational opportunities regarding technology in the legal industry. She is a shareholder with Strassburger McKenna Gutnick & Gefsky.

1997
Cdr. Christian Goodman (B.A.) and Lt. Michael Dyckiewicz ’05 (B.A.) of the U.S. Navy both fly the E-2 Hawkeye and were scheduled to fly together. Goodman is the executive officer of VAW-124 and Dyckiewicz is an instructor with VAW-120.

1998
Richard Vogel (B.S.), a clinical neurophysiologist specializing in functional brain mapping during high-risk surgical procedures, was elected to the American Society of Neurophysiological Monitoring Board of Directors. He maintains a blog, neurologiقلب.com, Vogel and wife Andrea live in Philadelphia.
“I think it was in my DNA,” says Pennsylvania Public Utility Commissioner Robert F. Powelson ’91 (B.A.) of his career-long commitment to public service. His mother, a Republican committeeperson in Delaware County for more than 25 years, and his father, a chief civil officer at the Philadelphia Naval Depot who also worked at the Pentagon, are among his many family members who served at the state and local levels of government.

In November 2015, Powelson was sworn in as first vice president of the National Association of Regulatory Utility Commissioners (NARUC), a post that has added both national and international commitments to his agenda and coincided with increased attention on the Keystone State as an energy leader.

“Pennsylvania is the second largest producer of natural gas in the United States, after Texas,” says Powelson, whose roles in both the Public Utility Commission (PUC) and the NARUC include examining the environmental, manufacturing, engineering and foreign relations implications of the energy industry.

“Our state is at the epicenter of the country’s energy renaissance, and we have seen positive economic impact throughout the region,” he says. Since Powelson’s appointment as PUC commissioner in 2008, the United States has transitioned from its position as an importer of natural gas to the cusp of becoming an exporter nation.

“It is an exciting time to be in this branch of government,” he says. “I am constantly challenged by a host of complex issues and am tasked, with my team, to make decisions in the best interest of our constituency.”

Powelson got his start in public service out of high school, working in the district office of Republican U.S. Rep. Curt Weldon (1987-2007) in Upper Darby. He graduated from SJU with a political science degree and ran the Chester County Chamber of Business and Industry for 14 years. In 2005, he was selected by the Eisenhower Presidential Fellows to be a U.S. Fellow in Singapore and Australia.

A former SJU golf team captain, Powelson has found inspiration in the values of St. Ignatius of Loyola — “Jesuits are activists by nature; they go into the community and live what they preach” — and says he’s proud of the University’s “amazing and cohesive network of public servants, both Republicans and Democrats.”

“— Colleen Sabatino ’11 (M.A.)
In Memory

Faculty and Staff
Bruce M. Bidinger, S.J., director; William F. Leahy Advising Center, Haub School of Business
Eleanor Cummings, daughter of Benjamin, Ph.D., assistant professor, finance
Silvio DeSantis, father of Sylia, director, Criminal Justice Institute
Robert Dunn, Ph.D., professor emeritus, English
Robert Fleger, visiting assistant professor, philosophy
Nathan Green, father of Ann, Ph.D., professor, English
Joseph F. Greenwich, father of Joseph, athletic communications
Jean L. Heck, Ph.D., professor, finance
James M. Hooker Sr., father of Myra Singletary, psychology, and director, graduate gerontology
Henry S. Karbach Sr., father of Rosemary Foley, vice president, human resources
Edmund J. Nimick, father of Joanne Bonsall, assistant professor, English
Henry R. Dudek, father of Jim, safety
James V. McEnery, father of John, ‘64, associate professor, management
Charles A. Rizzi, father of Charles, ‘69, financial services/registrar, and Joyce Norheim, Ph.D., professor emeritus, philosophy
Elizabeth Zaczek, sister of John Kearney, director, financial services/registrar, and Joyce Norheim, Ph.D., professor emeritus, philosophy

Alumni
Marcia K. Tarra, mother of Lynn Langnas, university advancement
Elizabeth ‘Betsy’ Zacek, sister of John Kearney, Ph.D., professor emeritus, philosophy
Charles A. Ruzi ‘37, father of Charles, ‘69, attorney at the law firm Hine LLP
James V. McEnery ‘38
John G. Finley ‘46
Henry R. Dudek ‘49, father of Jim, ‘89, medical consultant
Eduard J. Nimick ‘49
Joseph Danella, Esq., ’50, father of William F., ‘80, attorney at the law firm McNeese Wallace & Nurick LLC
Charles A. Schall ‘54, father of Maureen Donnelly ‘86 and Michele Walton ‘92
Charles V. Whalen Jr. ‘54
Robert F. Dunn ‘55, husband of Margaret, ‘78
Vincent J. Rafferty ‘55
Thomas P. O’Malley ‘56

1998 (continued)
Shana (Maier) (B.S., M.S. ’99) and Paul Winnington (B.A.) welcomed Juliet Lucille, born July 2, 2015.

1999
Angela Goldston (MBA) was promoted from associate director to director of the PennCard Center at the University of Pennsylvania.

2000
Ryan Hare (B.S.) joined Titan Farms, an East Coast peach farm, as key account sales manager. He previously was a category specialist/deal manager with the Oppenheimer Group. Hare and his wife reside in Columbia, South Carolina.

Sean Lavelle (B.S.) is a regional vice president for Caron Treatment Centers’ Philadelphia market.

John J. Zefutie Jr. (B.A.) has joined the Newark, New Jersey, office of Duane Morris LLP as special counsel in the Trial Practice Group. He was previously with Thompson Hine LLP.

2001
Theresa DelBasso (M.S.) was named superintendent of the State Correctional Institution at Mahanoy in Frackville, Pennsylvania. She is a 22-year veteran of the Pennsylvania Department of Corrections.

Peter Greenleaf (MBA) was appointed to the board of directors of Mast Therapeutics Inc., a clinical-stage biopharmaceutical company.

Brian King (B.A.) is president of Father Judge High School in Philadelphia.

Nicole Stezar Kaylor (B.A.) joined the corporate and tax practice group of law firm McNees Wallace & Nurick LLC.

Daniel Walmley, D.O. (B.S.), was appointed medical director of Crozer Pediatrics at the Crozer-Chester Medical Center. He is pursuing a master’s degree in medical education at the University of Cincinnati.

2002
Sheila (Stewart) (B.B.A.) and Evan Ferlet ‘03 (B.S.) welcomed Lucienne Elizabeth Liberty, born August 12, 2015.

John Gaghan (MBA) was promoted to senior vice president of Lowe Enterprises Investors and is responsible for new investments in the eastern and southern United States.

2003
Richard De Lorenzo (B.A.) is chief technology officer of Unite US, a group that connects citizens with local coordinated services and is currently working to empower communities and organizations to better serve veterans and their families.

Mary (McKenna) (B.S.) and Joseph Kadlec (B.S.) announced the birth of Cohen Willette.

Liza (Tobish) Slauch (B.S.) and husband Win welcomed Maren Elizabeth on October 28, 2015.

2004
Michael Capabianco (M.S.) was named city manager of Asbury Park, New Jersey.

Jean M. Coyle (MBA), president and CEO of Penn Community Bank in Bucks County, Pennsylvania, received a 2015 SmartCEO Cornerstone Award for the county.

David W. Kratzer Jr. (B.A.) is manager of Susquehanna Township, Dauphin County, Pennsylvania.

Richard Ross (M.S.) was installed as Philadelphia police commissioner in January 2016.

2005
Liam J. Riley (B.A.) is an attorney at the law firm Krasner & Long LLC in Philadelphia and specializes in criminal defense and civil rights litigation.

Jessica (Litts) (B.A.) and Rob Staub (B.S.) welcomed Juliet Adele on July 4, 2015.

2006
Lauren Fuium Cell, Esq. (B.S.), joined the Philadelphia office of Justice, Fisher & Phillips LLP, a national labor and employment firm, as an associate.

Emily Shaw (B.S.) and Chris Tomkins ‘07 (B.S.) were married on June 13, 2015, in Franklin, New Jersey.

Megan (Haferty) (B.S., MBA ‘12) and Robert Famular (B.S.) have a daughter Mae Marie, born on February 3, 2015.

2008
Arlene V. Edmonds (M.A.), a news correspondent and writer, received the 2015 Claver Award, the highest honor given by the Knights of Peter Claver and its Ladies Auxiliary, from its Philadelphia Center Committee.

2009
Mary-Virginia (Hadfield) Salzano (B.S.) and husband Anthony announced the birth of Rosalie Jude on June 25, 2015.

Scott A. Sauer (M.S.) was promoted to assistant general manager of system safety for SEPTA. He had served as SEPTA’s chief officer of system safety since 2013.

Bill McShane (B.A.) married Karen Siembieda.

2010
Joseph Coyle (B.A.) and Michael Lawlor ‘13 (B.S.) were married in North Wales, Pennsylvania, on May 9, 2015.


Samantha (Yee) (B.S.) was the first female officer appointed to Philadelphia Police Department.

2012
Stephanie S. Yee (M.S.) received a Young Alumni Award at the University of Pennsylvania’s 81st Annual Alumni Award of Merit Gala.

2015
Colleen Anderson (MBA) was named vice president of clinical operations for Medgenics, a company focused on genomic medicine for rare and difficult-to-treat diseases. She has more than 20 years of experience in the operational and scientific aspects of drug development.

Allan Valmonte (MBA) is director of clinical operations at Abeeona Therapeutics Inc., a biopharmaceutical company focused on developing and delivering gene therapy and plasma-based products for severe and life-threatening rare diseases.
When Keith Leaphart, D.O. ’01 (MBA), was completing his joint MBA and D.O. degree program at SJU and the Pennsylvania College of Osteopathic Medicine, he envisioned climbing the corporate ladder in health care, eventually becoming a hospital CEO. He never imagined the business training he received would help him thrive in a different industry. Yet, in 2009, already settled into a rewarding career with Bryn Mawr Rehab Hospital, Leaphart was presented with the opportunity to take ownership of a little-known, top-quality print shop in Philadelphia, now called Replica Creative. He had previously run two successful small businesses — a cleaning company and an event planning service — while completing his dual graduate degrees. He could not pass up the new challenge.

Leaphart reduced his time at the hospital to mostly weekends and spent much of the next few years repositioning Replica Creative as a design and print firm. He expanded the business to two new sites in Philadelphia — Creative Café @Replica in University City and Replica’s headquarters in Center City — and launched Wallsome, an e-commerce platform for creating customizable wallpaper.

Energizing the local economy and creative atmosphere of Philadelphia has always been integral to Leaphart’s business plan. In 2011, Mayor Nutter recognized Replica Creative as one of Philadelphia’s best small businesses, and in 2013, Leaphart received the Vision for Philadelphia Award.

Leaphart says his medical career, entrepreneurial endeavors and philanthropic interests have one goal in common — to set an example. He is also a longtime board member and current chairman of the Lenfest Foundation, which advances the educational and career outcomes of low-income youth in Philadelphia.

“Gerry Lenfest has been a great mentor to me,” says Leaphart, who was first introduced to the foundation’s founder and media mogul when Lenfest hired Leaphart’s cleaning business and was impressed by the young entrepreneur’s drive.

“The most important thing I’ve done in my life is to help the Lenfest Foundation refocus its mission and efforts to help the youth of Philadelphia,” he says. “Everything I’ve done in life has been about making money and helping people. Eventually, I’d like to get to a level of success where I can inspire the next generation and also start a foundation like Lenfest’s to help them succeed.”

“I’d like to get to a level of success where I can inspire the next generation...”

— Colleen Sabatino ’11 (M.A.)
In Memory (continued)

Marcy Dugan Wolfington, wife of J. Eustace ’56
Joseph F. Campbell ’57
Donald E. Green ’57, father of Patrick ’94
J.E. Hay ’57
Joseph P. Herron ’57
Richard B. Schwartz ’57, father of Ralph ’89
Joseph F. Sloat ’57
John V. Betz ’58
Francis J. Pfizenmayer ’58
Thomas L. Anderson ’59
Leonard J. Kryston ’59
Joseph A. Herrman ’60
John J. Gibbons ’61, father of Mark ’86
Robert E. Gormley ’62, father of Robert ’98 and Michele ’00
John J. Gallagher ’63
James P. Jackson ’63
Joseph J. Kirby ’63
Charles R. May ’63
Leonard A. Quinn ’63
Vincent E. Trainer ’63
Leonard W. Brogan ’64, father of Leonard ’88
Edward W. Gargiulo ’64
Daniel J. Hobson ’64
E.T. Morrison ’64
Peter W. Urbaitis II ’64
John T. DelGiorno ’65, father of Thomas ’93, Joseph ’94, Charles ’95 and Michele ’04
Richard “Rick” Curry, S.J. ’68, ’02 (Hon.), founder of SJU theater program
Charles W. Reed ’68
James S. Barrilla ’70, husband of Anne ’62 (deceased)
Ellen M. Donato ’71
Gregory A. McAdams ’71, son of Leonard ’29 (deceased), brother of Brian ’66 and Martin ’67
Joseph T. Miller ’71
John M. Kominger ’71
Neil D. Austin ’72
George W. Hadden ’72
Dennis A. Wargo ’72
Francis C. DiJohn ’73
Arlene (Galvin) O’Shea ’73
James F. Kelly ’74
Thomas R. Gannon ’75
Myldred G. Hayward ’76
Michael C. Young ’76
Stephen R. Carmine ’77
Timothy J. Gillerlain ’77
John J. Kane ’78
Michael J. Gallagher ’82
Robert F. Schmucker Sr., father of Mary Anne Harkins ’83
Lois L. Manton ’86
Bernard J. Morgan ’89, son of Bernard ’57, brother of David ’89
Horace Macconi, father of Gina ’88
Carmela R. D’Angelo ’93
Adelina Felicia Ivey, daughter of Megan (Long) ’98, ’99
Kristin A. Huizinga ’01
Matthew D. Hempel ’04
Salvatore A. Parin ’04
Trevor R. Leahy ’08
Nalani E. Tesalona ’08
Pat Cullinan, father of Meghan ’09 and Scott ’11, former SJU men’s lacrosse coach
Mark Kochmansky, father of Andrew Rohe ’11
Sharon Donahue, wife of Gerry, information technology, mother of Joseph ’15

BRUCE M. BIDINGER, S.J. (1952-2016)

Bruce M. Bидinger, S.J., director of the William F. Leahy Advising Center in the Haub School of Business, died on February 23, 2016, at the age of 63.

Fr. Bidinger first came to Saint Joseph’s in 1996, working in Campus Ministry and later serving as SJU’s first vice president for mission and ministry. He left the University in 2002 to become president of St. Joseph’s Preparatory School. In 2006, Fr. Bidinger returned to Hawk Hill and worked in development and alumni relations, before moving to academic advising in 2011. He also resumed his popular post as chaplain for the men’s basketball team, where his familiar smile and pre-game blessings were part of countless Hawk victories over the years.

JEAN L. HECK, PH.D. (1944-2016)

On February 5, 2016, Jean L. Heck, Ph.D., associate professor of finance and holder of the Brian Duperreault ’69 Chair for Risk Management and Insurance, passed away. He was 71.

Heck joined the University in 2007, bringing with him more than 30 years of academic experience. Founding president of the Academy of Business Education and the Financial Education Association, he was executive editor of the Journal of Financial Education and Advances in Financial Education. Heck, an avid bibliophile and rare book collector, was a U.S. Navy veteran of the Vietnam War.

CATHERINE S. MURRAY, PH.D. (1939-2016)

Catherine S. Murray, Ph.D., associate professor of psychology and director of the graduate program in gerontological services, died on January 24, 2016. She was 77.

A developmental psychologist, Murray joining the faculty in 1965. She was a champion of gender equality and, as such, served as director of the University’s Gender Studies Program and chair of the Commission on the Status of Women. Murray also chaired the Advisory Board on Faculty Compensation (ABFC) for more than 20 years and was the only person to hold two terms as Faculty Senate president. She served as president of the Saint Joseph’s chapter of the American Association of University Professors and as chair of the Steering Committee for the Comprehensive Curriculum Review in 2008.

MARCY DUGAN WOLFINGTON (1935-2016)

Marcy Dugan Wolfington, wife of former SJU Trustee J. Eustace Wolfington ’56, entered into eternal life on February 5, 2016, after a long illness. She was 81.

The Wolfingtons had been married for 59 years and have 10 children, 33 grandchildren and one great-grandchild.

As noted Philadelphia philanthropists and leaders within the Saint Joseph’s community, the Wolfingtons’ profound impact on the student experience at the University will resonate for decades.

In 2015, the University named the Marcy Dugan Wolfington Campus in honor of Marcy’s devotion to her faith and family. Formerly the Philadelphia Cardinal’s Residence, the campus includes the Career Development Center and Maguire Wolfington Welcome Center, which provides a gateway for prospective students and their families as the home of Admissions and Enrollment Management.

The Wolfingtons’ generosity also made possible the Wolfington Teletorium™ and Dugan Lobby, named in honor of Marcy’s parents, in Mandeville Hall in 1998 as well as the Mary Margaret Wolfington Center for Ministry, Faith and Service in 1992.
Donna Leuchten Nuccio ’09 (B.S.) is passionate about food, but not in the usual way. As director of healthy food access for the Reinvestment Fund, a Community Development Financial Institution (CDFI) in Philadelphia, she focuses on providing capital to projects that bring nutrition to underprivileged areas. CDFIs strive to expand economic opportunity in low-income communities by offering local residents and businesses access to financial products and services.

Nuccio’s passion to bring sustenance to the disadvantaged and find solutions for urban poverty arose when she was an SJU sociology student. An especially significant influence, she says, was the University’s Faith-Justice Institute and her internship with the Greater Philadelphia Coalition Against Hunger.

“As a Service Scholar, confronting issues of food insecurity and hunger, I learned how to understand my position of privilege and translate that into a career based on social justice,” she says.

That lesson was reinforced during a post-college Congressional Hunger Fellowship, where she worked in two distinct environments — one focused on the community and the other on federal policy as part of the research and advocacy teams for the Hunger Task Force, a Milwaukee-based food bank, and the National Coalition for the Homeless.

Nuccio earned an M.S. in social policy from the University of Pennsylvania in 2011, after which she accepted a position with the grocer-founded, national nonprofit UpLift Solutions. There Nuccio gained the knowledge she needed to support a national network of mission-driven investors committed to eliminating “food deserts” — urban, usually impoverished areas lacking affordable or good-quality fresh food — in her current role at the Reinvestment Fund.

“Supporting grocery retail businesses in low-income neighborhoods provides year-round, affordable, healthy food options and creates economic activity and jobs,” says Nuccio, an SJU adjunct professor of sociology.

She believes that “understanding social inequalities — race, gender, class, immigration, unemployment, poverty, hunger, etc. — is important for all students because any solution requires the involvement of all stakeholders. Connecting inequality issues to Jesuit values of social justice is as relevant for business and biology majors as it is for sociology majors.”

— Colleen Lynn
As he approached his senior year at Saint Joseph’s, Nicholas Chingas ’16 knew it was time to focus on his job search.

Chingas had a strong resume: Student Senate president, majors in finance and economics, and internships at American Mortgage Processing Services and Citizens Bank. The Newtown, Pennsylvania, native envisioned a destination in the financial services industry, but he was unsure of the path to get there. He needed guidance and someone to talk to about his options.

Enter financial services industry veteran John Trainor ’83 (B.S.), ’88 (MBA), managing director and senior credit officer in the Asset Backed Finance Group at Wells Fargo Securities in Charlotte, North Carolina. Through the Alumni Association’s new online career-advising platform SJU Connects, Chingas connected with Trainor and gained the mentor he needed. They developed their relationship through email and phone conversations, and the more than 500 miles separating them was never an issue.

SJU Connects opens the door for one-on-one career consultations among members of the SJU community. Through a secure platform, alumni advisors can engage in career discussions, perform resume critiques and conduct mock interviews with advisees — students or other alumni. Users also have access to a robust gallery of career-focused webinars. Since its late 2015 launch, the platform has attracted 567 advisors and 453 advisees, with more than 140 connections established.

“It’s so much easier to have a professional dialogue with an alumnus than someone who did not attend SJU,” Chingas says. “From the beginning, you have something in common to start your conversation. SJU Connects has given me an opportunity to expand my professional network, improve my resume and learn more about the direction of the industry I want to enter.”

Trainor helped Chingas finalize his resume, advised him on what jobs to look for and relayed pointers about how to impress supervisors during his summer internship in commercial portfolio management at Citizens Bank. Chingas took those pointers to heart and eventually leveraged his experience with the bank and knowledge of the field to receive and accept an offer to enter Citizens’ Commercial Banker Development Program after graduation.

“We are the sum total of everyone who has ever touched our lives,” says Trainor, a member of the Alumni Association’s National Alumni Board. “I’ve been very blessed to have people who put in the time to help me develop as a person and professional. As alumni, we have a responsibility to help those who follow us in the same manner as the people who helped us. I enjoy the mentor/mentee relationship because I learn just as much from the mentees as I hope they learn from me.”

— Kevin Kaufman

**Alumni Aid Students in Career Pursuits**

Online Advising Platform Opens Door for Interpersonal Career Consultations

— Kevin Kaufman

**How to register as an advisor:**

- **Visit the SJU Connects platform:**

  Visit alumni.sju.edu/connects and complete the five-minute registration process. It’s recommended that you import your professional information from LinkedIn, if you have a LinkedIn account, and supplement this information as necessary. Once entered, all of your personal contact information will remain private.

- **Select your availability:**

  A convenient calendar tool allows you to identify when you are available for consultations. Set your profile to “active” or “inactive” based on your schedule.

- **Share your expertise:**

  Once a student or alumnus/a advisee selects your profile, SJU Connects takes it from there — from scheduling the phone call or online meeting to collecting feedback following the consultation.

Have questions? Email connects@sju.edu or call 610-660-2300.
SEÁN PATRICK SANFORD ’97 (B.A.)
Director, Contemplative Leaders in Action, Jesuit Collaborative

Saint Joseph's University National Alumni Board (NAB) President Seán Patrick Sanford ’97 (B.A.) has embraced the Jesuit ideal of living “in the service of faith and the promotion of justice,” and he works to guide others toward that orientation.

After a decade of working with schools, faith communities and nonprofit organizations, he founded the Center for FaithJustice (CFJ) in 2007 to inspire the next generation of like-minded leaders. CFJ, located in Lawrenceville, New Jersey, offers programs that have an impact on those in need and educate others for justice in the Catholic tradition.

Sanford is also director of the Contemplative Leaders in Action program at the Jesuit Collaborative, where he heads an innovative Ignatian spirituality and leadership program that engages young professionals in dialogues about the intersections of faith, family, career and leadership.

Holding leadership positions is not new for Sanford. As a student, he was the Student Government Association’s vice president of financial affairs and sat on the Student Budget Allocation and University Budget Allocations Committees. He was also general manager of the campus radio station WSJR.

Sanford’s two-year term as SJU’s NAB president comes as the group has realigned its priorities and leadership structure to support three strategic areas: philanthropy, career guidance for alumni and students, and alumni engagement to support the admissions process. “The new strategic priorities concentrate our efforts,” he says. “By focusing on these three strategic areas, the NAB can focus the time and talent of alumni leaders to benefit the University and its students and alumni.”

The NAB governs and directs the SJU Alumni Association and works in tandem with Alumni Relations staff to facilitate strong affiliations among the University community.

“By contributing to important areas of need within SJU, the NAB creates an opportunity to help the University and increase collaboration with administration, faculty, staff and students,” says Sanford, who was honored with the 2011 Ignatius Award for his efforts in the service and promotion of Saint Joseph’s and for living a life of service to others. “By making strides in these important areas, the NAB will help to ensure the continued excellence of SJU.”

For more information, visit alumni.sju.edu/nab.

— Kevin Kaufman
“Because of the sacrifices my parents made, education I received and lifelong friendships I formed at Saint Joseph’s, my wife, Amanda, and I decided to include SJU in our will. We are thankful for all of God’s blessings and glad to help the next generation of Hawks. That is the true magis!”

– Anthony S. (T.J.) Voell ‘93

The Ignatian Circle recognizes donors who have generously provided, or plan to provide, a gift to Saint Joseph’s University through bequests, trusts and planned gifts.

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“I wouldn’t be where I am in my musical career without the support I received at Saint Joseph’s University.”

Keara Parciak ‘14
SJU Summer Scholar, 2013
Master of Sacred Music, 2016, Westminster Choir College

giving.sju.edu/donate
The Secret Ingredient: A Close-Up

Would you like your food to taste better? Here’s an easy solution. Take a picture of it.

It’s common to see restaurant diners grabbing their cell phones to photograph their meals when they arrive. Maybe you’ve even done it. The social phenomenon of “foodtography” is rapidly increasing. Photos posted on Instagram with the hashtag “food” rose from 800,000 in March 2013 to 183.3 million in June 2015.

Some restaurant owners and fellow diners may find the trend annoying — in fact, certain New York City restaurants even prohibit patrons from taking pictures of their fare — but there may, in fact, be a reason to encourage diners to participate in foodtography. Research I conducted with a colleague from the University of San Diego on the impact of consumer-generated images of food suggests that taking pictures of meals may enable people to enjoy them more. Three different studies concluded that when someone photographs an inherently pleasurable food — such as a slice of creamy red velvet cream cake or a monstrous, juicy hamburger — the individual is more likely to savor the dining experience, and, as a result, relish the taste even more.

Study participants consistently indicated that decadent food items tasted better after they photographed them, which may be a result, to some extent, of delayed gratification. In creating an image, the consumer postpones the experience of eating while still interacting with the food. This involvement with the cuisine actively focuses the consumer’s attention on what they’re about to eat and, in effect, invokes savoring.

In contrast, photographing healthy foods — an apple or even applesauce — has no impact on the pleasure of eating them. The positive effects of capturing food images can be activated, however, by informing the consumer of the healthy eating habits of others. If watching others photograph their healthy foods motivates people to snap an image of their own healthy dish, it may lead them to savor the experience and, in effect, perceive it as tasting better.

Some restaurants are beginning to jump on the foodtography bandwagon by encouraging their customers to photograph their food. Chili’s Grill and Bar, for example, modified several items on its menu to make them more photogenic, including a $750,000 investment in a new “bun beautifying” egg-wash spread.

So the next time you dine out or cook at home, get your phone and activate that camera. Open Instagram to share your grilled chicken breast and green salad with your #fitfam friends and your cheesecake dessert with your #foodie followers.

Not only can taking pictures be a fun, engaging social activity, it might just make your meal taste better.

— Sean Coary, Ph.D.

Coary’s research with Morgan Poor, Ph.D., of the University of San Diego, on how consumer-generated images of food influence satisfaction, was published in the Journal of Consumer Marketing (January 2016). He is an assistant professor of food marketing at SJU.
Closer and Longer

Have you ever looked at something you’ve seen before, but this time you notice something new, something different?

Do you keep looking? These are the questions Dennis Weeks, M.F.A. ’71 (B.A.), professor emeritus of art, asks when reflecting on his photography exhibit, “Closer and Longer: Recent Images of Intimacy in the Garden,” including “Cosmic Red Rhododendron” (above).

“There are all sorts of creative and technical elements behind these images, as ‘longer’ in the title refers to looking at something for an extended period of time, in addition to the process of how these images are made,” he says.

The University Gallery in Merion Hall showcased images from Weeks’ digital photography portfolio from this past winter in honor of his nearly 40 years at Saint Joseph’s. Weeks retired from teaching in 2015.

— Sarah Panetta ’16 (B.A.)
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Brian

Arrives at SJU looking forward to campus life.

Learns about social inequalities as criminal justice major.

Empowers homeless by running with Back on My Feet.

Elected student body vice president and leads peers as retreat leader.

Earns full scholarship and inspires future fans as Hawk mascot.