



Career Development Center
www.sju.edu/careers

BUSINESS ADMINISTRATION
COLLEGE OF PROFESSIONAL AND LIBERAL STUDIES

WHY MAJOR IN BUSINESS ADMINISTRATION?

At Saint Joseph's, it is not only important to further one's career in business, but also learn how to conduct better business. With a bachelor's degree in business administration, adult students build upon their experiences while learning the necessary skills to promote more productive business practices and processes.

Career Opportunities

Upon graduation, Saint Joseph's students may return to their respective businesses with the foundational knowledge necessary for career advancement that is grounded in ethics - essential for long-term success in all business environments.

Skill Sets Acquired

The business administration program provides students with a wide range of concentrations from which to choose and the flexibility to mix and match these concentrations to create the major that best fits each individual student. Courses in marketing, management, accounting and finance address specific skills and concepts applicable to the modern workplace.

In today's dynamic marketplace, the overarching knowledge of individual business functions, from management to marketing, and how they interact with one another is increasingly valued by firms and industry leaders. Saint Joseph's graduates learn more than the basics. With real-world experiences, practical applications and a strong foundation in the liberal arts, graduates are equipped with the global perspective and industry context to make an impact beyond the boardroom.

LEARN MORE ABOUT THE BUSINESS ADMINISTRATION MAJOR:

University Catalog: A list of all required courses for the major is available online at <http://www.sju.edu/int/academics/catalogs/index.htm>

Department Website: <http://www.sju.edu/majors-programs/adult-learner/bachelor-degrees/business-administration>

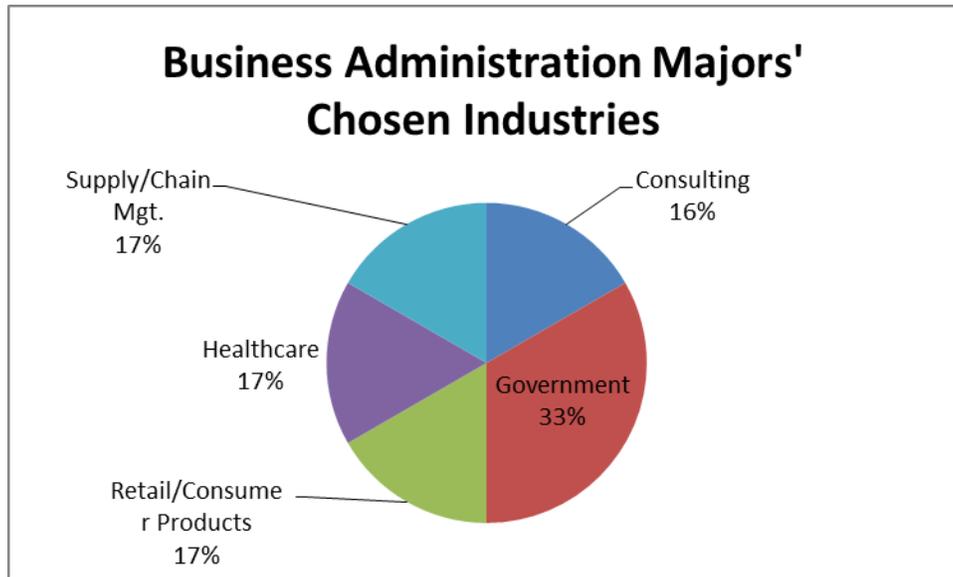
WHAT CAN I DO WITH A MAJOR IN BUSINESS ADMINISTRATION?ⁱ

Whatever you put your mind to. Following are descriptions of just a few of the careers you might pursue:

Customs Broker: Prepares customs documentation and ensures that shipments meet all applicable laws to facilitate the import and export of goods. Determines and tracks duties and taxes payable and processes payments on behalf of client.

Business Intelligence Analyst: Produces financial and market intelligence by querying data repositories and generating periodic reports. Devises methods for identifying data patterns and trends in available information sources.

Sales Agent, Financial Services: Sells financial services, such as loan, tax, and securities counseling to customers of financial institutions and business establishments.



HERE'S A SAMPLING OF POSITIONS OUR GRADUATES HAVE ACCEPTED:

Principal
Network Administrator

Business Analyst Merchandising
Manager

Import Coordinator
Commodity Assistant

ORGANIZATIONS THAT HIRE OUR GRADUATES INCLUDE:

Consulting Services
BDP International

Defense Supply Center
Cardiology Consultants

Defense Logistics Agency
Kohl's

FURTHER ASSISTANCE WITH YOUR MAJOR AND CAREER OPTIONS

The Career Development Center can help you with the process of choosing a major and exploring your career options. For assistance, please call 610-660-3100 to schedule an appointment to meet with a Career Counselor.

ⁱ From O*NET (<http://www.onetonline.org/find/>)

ⁱⁱ Based on data from Saint Joseph's University Career Development Center's Post-Graduation Survey, 2007 – 2011