Health Administration
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Program Overview
Health care is a complex, multi-faceted industry. Administrators play a key role in identifying needs, managing resources and maintaining vital communities. The Bachelor of Science in health administration empowers students with the professional knowledge and skills needed to lead and enact best practices in healthcare organizations and communities.

Courses cover various areas of health administration, such as health administration, finance, marketing, healthcare law and ethics, health policy and health information management. Industry-focused coursework equips students for positions as health administrators in hospitals, clinics, and non-profit organizations. The major builds on foundational coursework in biology, history, philosophy and economics, equipping graduates to be well-informed leaders. The program culminates in a professional capstone seminar

Learning Goals and Objectives for the Health Administration Program

Goal 1: Graduates of the HAD BS program will be able to understand and apply the principles of effective management to healthcare systems.

Objective 1.1: Graduates will be able to explain current healthcare systems and effective healthcare systems management.

Objective 1.2: Graduates will commit to the stability, health and well-being of a healthcare organization.

Objective 1.3: Graduates will be able to train, delegate, coordinate, evaluate, and negotiate with others to promote health and well-being of a population.

Objective 1.4: Graduates will be able to work with, inspire and motivate others to promote population health.

Goal 2: Graduates of the HAD BS program will demonstrate effective oral and written communication skills.

Objective 2.1: Graduates will be able to develop and present reports and proposals using the medical, technical, and business language of the healthcare field.

Objective 2.2: Graduates will convey confidence, competence, maturity and professionalism in interactions with others.

Goal 3: Graduates of the HAD BS program will critically evaluate health information in order to identify and apply best practices in health administration.

Objective 3.1: Graduates will be able to read, understand, and critically analyze health data.

Objective 3.2: Graduates will be able to understand, critically evaluate and apply current research in health administration to professional practice.

Goal 4: Graduates of the HAD BS program will understand and follow ethical codes of conduct of the health professions.

Objective 4.1: Graduates will follow and promote honest and ethical business conduct.

Objective 4.2: Graduates will demonstrate the maturity to make decisions and to take responsibility for those decisions.

Requirements for the B.S. Health Administration

General Education Program Courses (See Curricula.)

Natural Science: Bio 161 Human Organism

Social Science: PSY 100 Introduction to Psychology

GEP Integrative Learning Component: Two courses Any Biology course (lab or non-lab course)
PSY 120 Lifespan Development or PSY 231 Developmental Psychology

Major Concentration:

MGT 110 or 120 Essentials of Organizational Behavior or Essentials of Management

HAD 101 Introduction to Health Administration

HAD 110 Principles of Public Health and Epidemiology

HAD 115 Health Services Research Methods

HAD 120 Financial Management of Health Care Organizations

HAD 200 Health Care Law and Ethics

HAD 210 Strategic Planning and Marketing in Health Care Organizations

HAD 220 Health Policy

HAD 301 Health Information Management Systems

HAD 310 Capstone Seminar in Health Administration

Health Administration Courses

HAD 101 Introduction to Health Administration (3 credits)
An introduction to health care services focusing on current components, practices, issues, and trends in the health delivery system. Emphasis is placed on the social, political, economic, legal, and technological forces that affect health care.

HAD 110 Principles of Public Health and Epidemiology (3 credits)
A survey of environmental, communicable, chronic, and genetic health problems and the public health and epidemiological responses to them. Basic epidemiological concepts, strategies, research, methodologies, and statistical tools will be introduced.

HAD 115 Health Services Research Methods (3 credits)
Health Services Research explores the history of health research, basic principles and types of research in order that health administrators will be able to critically evaluate research in healthcare.

This course is a combination of lecture, discussion and experiential learning designed to instill a critical understanding of the research process for application to professional practice.

HAD 120 Financial Management of Health Care Organizations (3 credits)
An advanced application of the current issues and techniques affecting financial management in the health care system. Topics include cost accounting, cost benefit analysis, accountability in not-for-profit/non-profit institutions, prospective and third party payments, management information systems for operational and fiscal control, and cost containment.
Prerequisite: HAD 101.

HAD 200 Health Care Law and Ethics (3 credits)
An overview of the legal and ethical issues central to the health care delivery system and their impact on individual institutions and professionals. The relationships among biomedical and research technology, societal changes, court rulings, and governmental legislation within the context of the health care system will be examined.
Prerequisite: HAD 101.

HAD 210 Strategic Planning and Marketing in Health Care Organizations (3 credits)
An introduction to general strategic planning and marketing for health care systems with particular emphasis on the evolution from a provider-controlled environment to a consumer market. Review of key factors such as rising costs, increasing competition, legislation/regulation, technological advancements, and increased consumer sophistication.

HAD 220 Health Policy (3 credits)
An overview of how health care policy is enacted in the U.S. Analysis of how the expansion of government programs/regulations since 1965 have influenced health care delivery. Emphasis will be placed on current policy questions and important health care policy debates.
Prerequisite: HAD 101.

HAD 301 Health Information Management Systems (3 credits)
A critical skill for health administrators is to be able to gather, organize, analyze and safely store important health information. This course provides an overview of healthcare information management and applications within healthcare organizations.
HAD 310 Capstone Seminar in Health Administration (3 credits)
Taken with the Practicum, this course is the capstone for integration between theory and practice of health administration. Each student will be responsible for the preparation of a research paper on a topic in health administration. Topics of emphasis will include health services research, administration in health settings, organizational development, human resource development, and current issues relevant to student field practicums. Students must have permission before enrolling.
Prerequisite: HAD 101, 110, 120, 200, 210, and 220.

HAD 346 Administration of Health Care Organizations (3 credits)
An introduction to organizational and management theories as they relate to health care institutions. The roles of the administrator within health care organizations are reviewed with regard to professionalism, human resource development issues, shared administrative responsibility, regulatory agencies, governmental influence, and financial considerations. Please note that this course is offered in our off-site programs only.